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Proximex Receives Frost & Sullivan 2012 Global Market Penetration Leadership Award

San Jose, Calif. (Business Wire) – August 2, 2012 – Proximex™, the global leader in physical security information management (PSIM), is the proud recipient of the Frost & Sullivan 2012 Global Market Penetration Leadership Award. This award recognizes Proximex for a strong presence, sophisticated technology and company growth within the Physical Security Information Management (PSIM) market.

The Frost & Sullivan Market Penetration Leadership Award is presented each year to companies that demonstrate excellence in capturing the fastest measured rate of change of market share within its industry. Award recipients must show rapid increase in penetration of a market, in terms of revenues or units as specified.

In 2011, Proximex was acquired by Tyco Integrated Security (TycoIS), formerly known as ADT Security Services – a global PSIM solution provider. Proximex's latest solution, Surveillint™, along with the TycoIS product portfolio, offers an integrated solution – progressively helping Proximex to penetrate the American, European and Middle East markets. Proximex continues to integrate with other security technology solutions providers, including channel and technology partners worldwide.

“The company's success in the global PSIM market has been driven by broader market penetration through its recent acquisition,” notes Frost & Sullivan Research Analyst Krzysztof Rutkowski. “The development of a holistic solution and the building of customer confidence through the assurance of future support and service have further underpinned the company's superior growth and deeper stronghold in the marketplace.”

Larry Lien, VP of Product Management for Proximex, comments: “Since the acquisition, Proximex's product pipeline has grown by 135 percent, with a revenue increase of 122 percent on a year-to-year basis. This award speaks to the value of our team, products and services – which we strive to improve even further.”

Proximex's new sizeable market footprint will allow it to acquire and service more customers in more markets. The company is currently increasing its influence in Asia and Latin America while continuing to maintain its recognized status as the thought leader in the PSIM market throughout the globe.

About Proximex

Based in San Jose, Calif., Proximex is the global leader in event and information management for both physical and logical security markets. Transportation, defense and corporate customers applaud Proximex solutions for delivering the fastest set up and deployment, the highest in scalability, availability and failover capabilities, and the most robust integrations in the industry. Proximex solutions join and correlate information from disparate security systems into one centralized environment, thereby transforming massive amounts of data into useable, actionable information. Leveraging the company's IT heritage, Proximex solutions integrate physical and logical security systems with network and health monitoring technologies to catch multi-pronged attacks and relay important business-level information. For more information, visit www.proximex.com.

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