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Proximex Announced as First PSIM Provider to Support Physical Security Interoperability Alliance Standards

San Jose, Calif. (Business Wire) – September 11, 2012 – Proximex™, the global leader in physical security information management (PSIM), announced today the company is now the first PSIM vendor to support and adhere to the new Area Control Management standards specification, created by the Physical Security Interoperability Alliance (PSIA) for companies to effectively integrate multiple physical security systems. Supporting these new specifications will allow Proximex to quickly and easily integrate with other access control, intrusion, and video system vendors that also support these specifications.

PSIA interoperability specifications enable systems that have traditionally been proprietary and disparate to integrate and share security data across platforms, interconnecting PSIA-compliant software or product. By supporting the PSIA specification for Area Control Management, Proximex quickly derives value from data in the integrated systems, resulting in greater flexibility by integrating different technologies across the enterprise.

“As the first PSIM provider to adopt the Area Control standards specification, Proximex can now greatly expand its integration capabilities by enabling any manufacturer supporting the Area Control specification to integrate and leverage their PSIM capabilities, which is integral for its customers to improve operational efficiency,” said David Bunzel, executive director, PSIA.

Chief Technology Officer for Proximex, Ken Cheng, adds, “As a means to create more efficiency in our client services and solutions, Proximex understands the value of supporting PSIA system standards. Our customers are telling us that they want better interoperability between systems and they want to easily share information between these systems. We believe it’s critical to help lead the industry in these efforts, as this initiative helps to reduce integration risks and paves the way for future technologies to efficiently communicate with existing systems. Proximex has invested and taken the important steps to achieve the status of the first PSIM vendor to support these standards.”

Through its support of Area Control Management, Proximex is currently partnering with several leading access control and intrusion vendors to deliver interoperable solutions. To continue providing customers with optimal integration services and solutions, Proximex also plans to support additional PSIA specifications by end of year.

About Proximex

Based in San Jose, Calif., Proximex is the global leader in physical security information management and situational intelligence. Customers applaud Proximex solutions for delivering the fastest set up and deployment, the highest in scalability, availability and failover capabilities, and the most robust integrations in the industry. Proximex solutions join and correlate information from disparate security systems into one

centralized environment, thereby transforming massive amounts of data into useable, actionable information. Leveraging the company's IT heritage, Proximex solutions integrate physical and logical security systems with network and health monitoring technologies to catch multi-pronged attacks and relay important business-level information. For more information, visit www.proximex.com.

About PSIA

The Physical Security Interoperability Alliance (PSIA), incorporated in March 2009, is the world's leading standards body addressing the need for interoperable systems and intelligence/data sharing in the security ecosystem and beyond. The international group has developed seven specifications to date that enable PSIA-compliant systems and products to interoperate on a plug-and-play basis to share information and intelligence. Such interoperability enhances the power of security systems, reduces product development time and lowers end users' total cost of ownership. PSIA members include leading manufacturers, consultants, integrators and end users committed to the adoption of IP-based standards through a truly democratic standards-setting process.

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